



SYNAESTHESIK

Synaesthesik

is a **Graphic Designer,**
Visual Artist and 'natural
born' music lover that
translates the sound into eye
catching images, to connect the
sight and hearing senses in every
live Vj performance and related
print or digital project.

Ginna Mora, also known as **Synaesthesik** acquired her name in the Argentinian Vj scene in 2009, once she started working in branding for Artists & Record Labels, and rocking the screens with her visuals in Electronic Music Events in Buenos Aires City. It was after finishing her post graduate studies in Communication Design (UBA, 2008) and an intensive research about the Synaesthesia Phenomenon (of which she also wrote her thesis "*Visual music: the function of the visual stimuli in the multisensor experience of the modern electronic music performances*").

In her work, she combines different techniques and use it accordingly to the needing of each project, not being then a novelty

that during her performances, she surprises the public with a fascinating visual mixture that includes, Illustration, Collage, Motion graphics, etc., in an audio reactive set.

In 2016, she joined *Veejays.com*, an exclusive agency that choose just the most promising Visual Artists in the Netherlands, and since then she became one of the most active Vjs based in Amsterdam who has already an extensive experience working with clients worldwide.

As a company, Synaesthesik works in collaboration with other talented professionals (*SYK Visuals*), giving her the ability to fulfill the needs of more challenging projects and bigger clients.

EXPERIENCE

Weather Festival (Winter & Summer edition)

Paris, France (2015)

Video content creation, Live Mixing, Former Vj



Étienne Daho Diskönoir Tour

Nîmes and Brest, France (2015)

Live Mixing



BIOLOGICAL Visual Music (Final project - VjAcademy)

Rotterdam, The Netherlands (2017)

Audiovisual project that explores the Synaesthesia phenomenon through the music of 'Biological' and the translation of his music into moving images made with different techniques.

[Check online](#)



LilRockit

UK (2017)

For this Dj and Producer from UK, we made a pack of Vj loops recreating her branding to be released on her performance in Creamfields.

[Check online](#)



XMF

Ulan Bator, Mongolia (2017 and 2018)

Two days of Festival mixing live visuals in an impressive stage where more than 50.000 people danced to the rythm of Hip Hop and the EDM.



MIND & FANCY "Love is a game" | EP release

Amsterdam, The Netherlands (2017)

Mind & Fancy is the project of a young and talented artist from The Netherlands that fusions the pop music with digital sounds. For him, we worked on an 8GB concept, and developed his branding, Vj content and a full synchronized show.

[Check online](#)



Hanna Black

Amsterdam, The Netherlands (2017 until now)

I've worked on the branding and Vj content of this Dutch Dj and Producer, using elements with a deep meaning such as, sacred geometry, Mandalas, goddess, nature, space, etc., made in different techniques and on a main purple color to evoke 'transmutation', connecting the senses with powerful emotions in Live Performances.

[Check online](#)

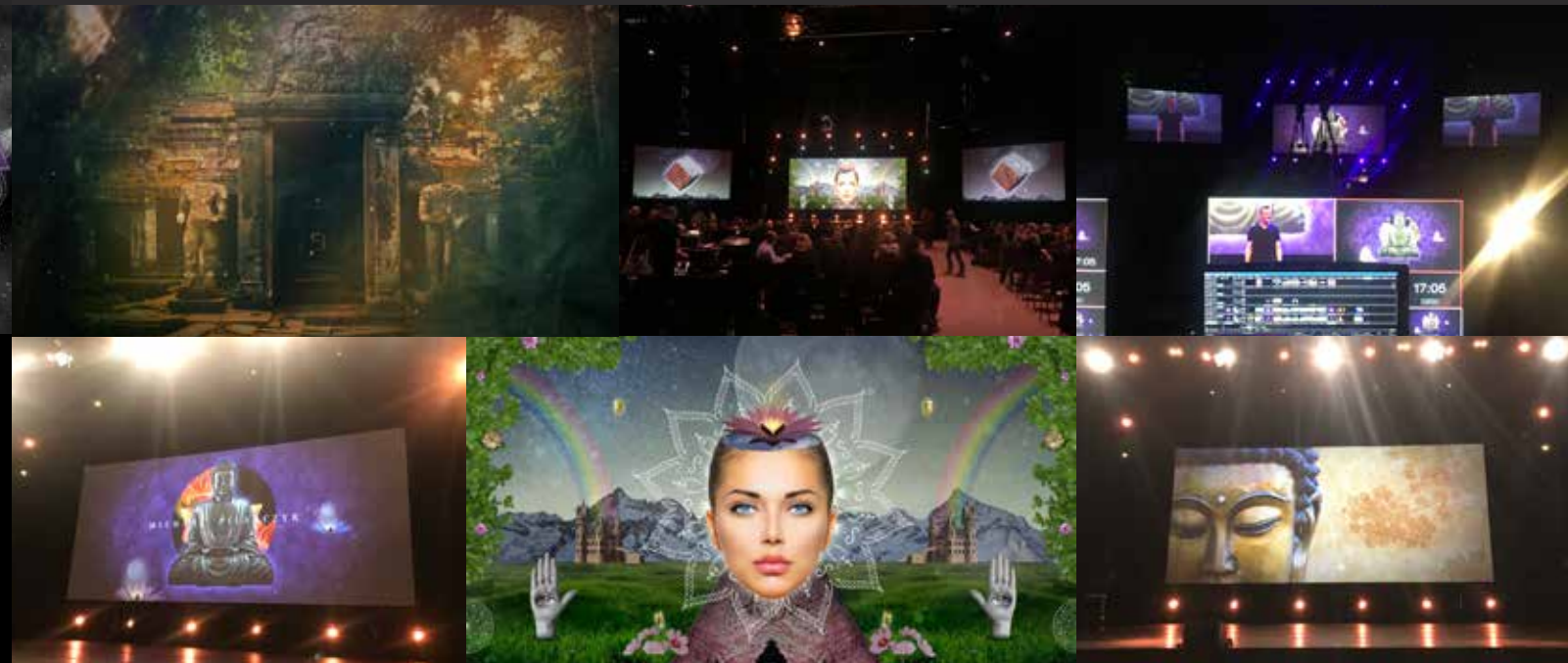


Michael Pilarczyk workshops

Barneveld, The Netherlands (2018)

I was the video operator in "Leef je mooiste leven", and "Persoonlijk Meesterschap". Two days workshops, where thousand of people learnt how to get on the road of an existence with more pleasure, inner peace, self-insight and personal and business success. I also did the Art Direction and motion graphics of a magical and very emotional intro video.

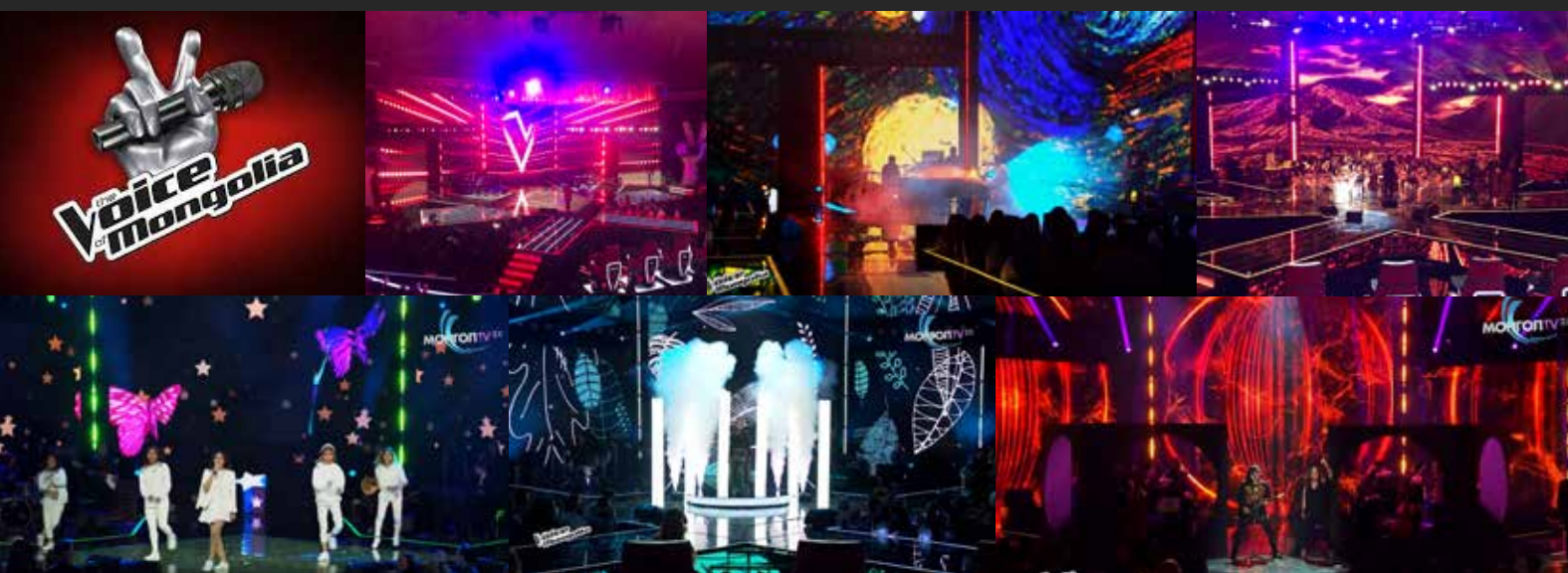
[Check online](#)



The Voice of Mongolia

Ulan Bator, Mongolia (2018)

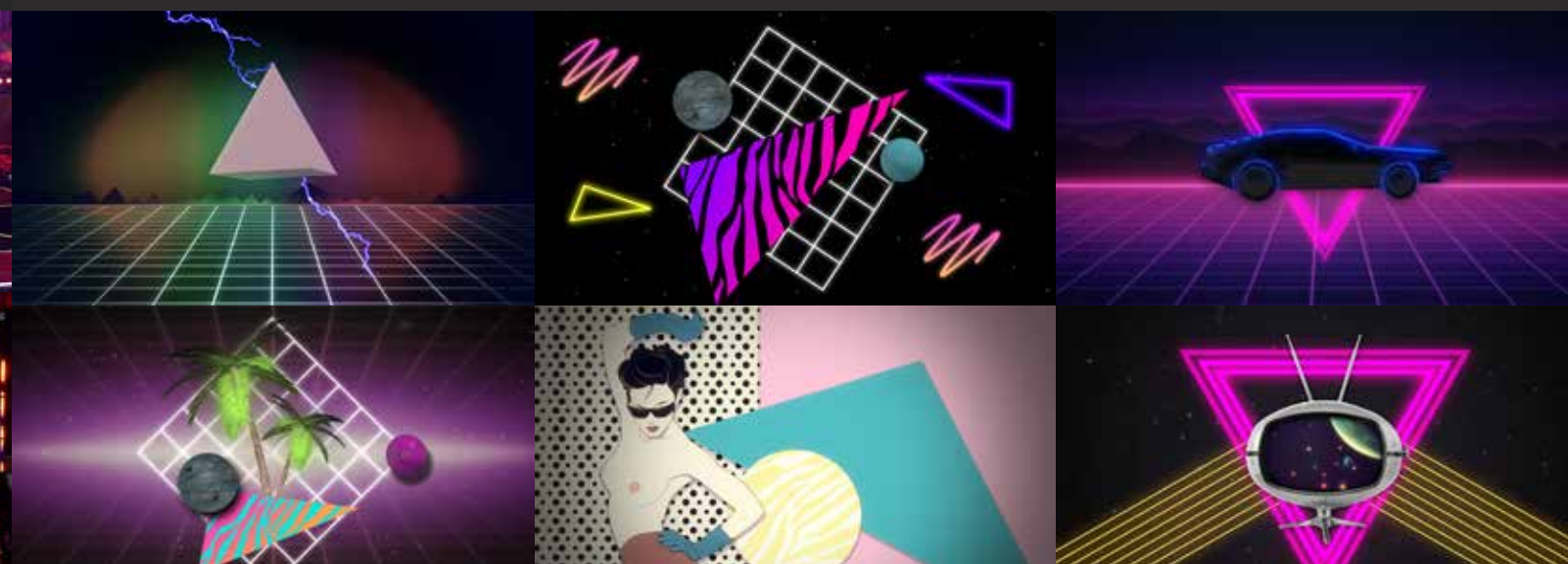
One month of fascinating work at the studio where I was making special Vj content for each one of the shows, and live mixing in the semi finals and finals of this reality.



1984 Night at the Arcade

Amsterdam, The Netherlands (2018)

I made Vj content to bring back the 80's feeling to The Night at the Arcade event.



New Horizons

Nürnberg, Germany (2018)

Live Mixing



Check my Showreel and full portfolio on my website:

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